

Greetings from 100.9 Canoe FM



Thanks so much for wanting to receive updates from Canoe FM!

- Canoe FM will be celebrating 15 years of broadcasting during this year's Radiothon on July 6th, 7th and 8th. We hope that you will join us by making donations, placing auction bids, challenging your friends and neighbours and dropping by to say hello. We will be giving away Canoe T-shirts for donations of \$100 or more and all donors names will go into a drum to win a 3 minute shopping spree at Haliburton Foodland. Please keep checking our website for all the Radiothon details.
- This year the Radiothon auction packages have been donated by Sassy Digs; Northern Expressions; Blake O'Byrne; Pine Reflections and Wind in the Willows Spa. We have one on line auction which will be Indigo Dragonfly Studio.
- **Canoe FM is offering listeners a chance to win a gift card worth \$250—by filling out our online listeners survey. (volunteers and staff are not eligible)**
www.canoefm.com
- Canoe FM is working closely with the CHA and the Echo on The Healthy Lakes Contest. There are more than \$5,000 worth of prizes to be won this summer, including \$1,000 in cash. Check out the Echo and the Times each week for a weekly question, send the answer to the question into chacontest@canoefm.com. The winner will be announced live on the air at 4:30 pm each Friday, beginning June 8th.
- **Canoe FM will be broadcasting live from the Haliburton Home and Cottage Show. We will be broadcasting until 9pm Friday and then from 1-4 on Saturday. Please drop by our booth and say hello, pick up a survey form, grab your free pens and meet our volunteers. We are at booth number 203.**
- We are looking for listeners who might be interested in coming into the station to record a testimonial regarding the importance of community radio. These testimonials will be used during our upcoming Radiothon. Please call Roxanne if you have something you would like to say about Community Radio...we would love to hear from you.
- You will notice over the summer that we will be giving away coupons for a 1.5 litre tub of Kawartha Dairy Ice Cream. If you love ice cream—keep your radio tuned to 100.9 Canoe FM.
- We have new hats, sunglasses and insulated mugs for sale at Canoe...come on in and check them out.
- This year we are selling tickets on a Trip to Maiori, Italy. You can get tickets here at Canoe, On the Spot Variety in Minden or at Aprons and Soaps in Haliburton.



- We have hired our summer Promotions Coordinator—we hope you will welcome Keith Burley when he joins our Canoe FM team for the summer. Keith will be out and about in the community representing Canoe FM.
- We have three double bingos taking place this summer...so here's the heads up. The dates for the double bingos will be July 10th, August 7th and September 4th. Mark those down.
- Canoe will be very sad to see Phil McCabe leave us on July 11th. We were lucky to receive funding for Phil's position, but of course all good things come to an end. Phil is a graduate in Radio and TV, he attended Durham College. We want to wish Phil the best of luck as he moves forward in his radio career...thanks Phil for all you have done for us.
- Not sure if you have met Ben Ellis. Ben is a student at Durham College as well and he is doing his final internship with Canoe FM. If you are in the station between now and the end of June, please make sure you say hi to Ben. Ben drives every day from Kirkfield to work at Canoe, that shows dedication and passion for radio.
- You can now download the Radio Player Canada app on your phone, so that you can get Canoe FM wherever you go. Go to Radioplayercanada.ca
- You might have noticed that you now see the title and singer of songs on your car radio—if you notice something odd on your screen, please let us know.



Canoe FM is a fabulous place to work and to play. We sincerely thank you for listening, volunteering and supporting us.

This summer we will be celebrating 15 years of broadcasting to the Haliburton Highlands.